



SHALOOM ABRAHAM

Web Developer

CONTACT

- +92 321-1777791
- www.shaloomdigital.com
- contact@shaloomdigital.com
- Block B1, Johar Town, Lahore

Scan me



EDUCATION

FORMAN CHRISTIAN COLLEGE

Bachelor of Computer Science
2021-2024

KIPS COLLEGE LAHORE

Intermediate in Computer Science
2019-2021

PROFILE

Entrepreneurial web developer and founder of "Shaloom Digital", offering expertise in full-stack web development, brand design, and digital marketing. Proven ability to lead cross-functional teams and deliver high-quality projects that drive business growth.

WORK EXPERIENCE

2022-Present

Shaloom Digital

Web Dev. & Founder

- Offering a suite of web solutions.
- Spearhead brand design projects
- Executing marketing strategies
- Manage all aspects of business operations, including client relations, budget, etc.

2021-2022

OMtech Inc.

Web Developer

- Developed responsive websites
- Ensured code quality, maintainability, and performance
- Conducted website maintenance
- Meeting client's business goals

CORE COMPETENCIES

- Full-stack Web Development
- Responsive Web Design
- Brand Identity Development
- UI, UX
- WordPress
- Project Manag.



RACHEL SAMSON

CHIEF MARKETING OFFICER
(CMO)

Experienced marketing executive with a 10 years track record in developing strategies that have consistently enhanced brand value and profitability. Skilled in driving sustainable growth through analytical and pragmatic solutions.

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📍 69 Fordham Rd, HALL GREEN,
B28 2BG

✉️ rachel@shaloomdigital.com

● EDUCATION

2011-2012 **MASTER DEGREE | UNIVERSITY OF WALES**

Business Administration (MBA)

2008-2011 **BACHELOR DEGREE | HARPER ADAMS UNIVERSITY**

Business Administration (BBA)

● WORK EXPERIENCE

2018-2023 **MARKETING MANAGER**
LIMELIGHT DIGITAL INC.

2012-2018 **DIRECTOR OF MARKETING**
BOWLERHAT INC.

● PROFESSIONAL AFFILIATIONS

- MEMBER, AMERICAN MARKETING ASSOCIATION (AMA)
- MEMBER, CHIEF MARKETING OFFICER COUNCIL (CMO COUNCIL)

EMANUEL JOHN

Brand Designer



CONTACT

E-mail

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- 110049

SCAN ME



MY PROFILE

Versatile Brand Designer with 5 years experience, specializing in brand identity and digital design. Expert in Adobe Creative Suite and brand strategy. Proven track record in delivering visually compelling solutions that engage and resonate with audiences.



EDUCATION

Bachelor of Design High School

Graphic Era

Mount Carmel

University

School

2014 - 2017

2013 - 2014



EXPERIENCE

Senior Graphic Designer

Up Growth inc.

2020- 2023

- Designed and implemented a comprehensive brand strategy
- Developed brand strategy for a trucking startup company
- Awarded for outstanding creativity and innovation in brand design

Junior Graphic Designer

RepIndia

2018 - 2020

- Led company's rebranding, increasing recognition and market share by 30%
- Crafted startup's brand strategy, securing \$40k in funding
- Boosted engagement by 40% and sales by 20%



SKILLS

Brand Dev.



Visual Design



LUX/UI Principles



Communication



Brand Design

